

### **Billing Address:**

**National Media Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314 USA

Advertiser	POL/RNC IE	lην
Product	8/18-8/24 RNC IE	lην
Estimate Number	3038	Inv

Invoice #	199289-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/24/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199289
Alt Order #	06842896
Deal #	
Order Flight	08/18/12 - 08/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	20
Product Code	446

Agency Ref	IN302/SP102/SP1137/AL
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News 430-5am	430-5a		to						
				08/20/1	2 to 08/26/12	1x	M				
	WAVY			M	08/20/12	:30	4:42 AM	TVRNC081001H	\$200.00		1
2	WAVY	WAVY News 430-5am	430-5a		to						
				08/20/12	2 to 08/26/12	1x	- T				
	WAVY			Tu	08/21/12	:30	4:42 AM	RNTV081001H	\$200.00	1	1
3	WAVY	WAVY News 430-5am	430-5a		to						
					2 to 08/26/12	1x	W				
	WAVY			W	08/22/12	:30	4:44 AM	TVRNC081001H	\$200.00		1
4	WAVY	WAVY News 430-5am	430-5a		to						
					2 to 08/19/12	1x	S				
	WAVY			Su	08/19/12	:30	4:58 AM	RNTV081001H	\$200.00		2
6	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
					2 to 08/19/12	2x	S-				
	WAVY			Sa	08/18/12	:30	6:12 AM	TVRNC081001H	\$500.00		2
_	WAVY			Sa	08/18/12	:30	6:39 AM	RNTV081001H	\$500.00		1
7	WAVY	WAVY News 10 Sa 7a	7a-8a	22/12/1	to	_	G				
	14/41/5/				2 to 08/19/12	2x	S-	TT TD V GOOD A GOOD W	<b>#</b> 000 00		
	WAVY WAVY			Sa Sa	08/18/12 08/18/12	:30 :30	7:23 AM 7:59 AM	TVRNC081001H RNTV081001H	\$800.00 \$800.00		2
8	WAVY	Today Show Saturday	8a-10a	Ja	to	.50	7.53 AIVI	MVIVOOTOOTII	ψ000.00		'
0	WAVI	Today Show Saturday	0a-10a	09/13/1	2 to 08/19/12	1x	S-				
	WAVY			Sa	08/18/12	:30	9:21 AM	TVRNC081001H	\$1,200.00	1	1
9	WAVY	WAVY News 10 Sunday 6a	6a-7a	Gu	to	.00	3.21 / (W)	TVIENCOOTOOTII	Ψ1,200.00		•
J	***	WAVI News 10 Sullday oa	ou-ru	08/13/1	2 to 08/19/12	1x	S				
	WAVY			Su	08/19/12	:30	6:53 AM	TVRNC081001H	\$500.00	<u> </u>	1
10	WAVY	Hampton Roads Show	11a-12p		to		0.007		<b>4030.00</b>		•
	1171	nampton Roads onow	<b>.</b> 2p	08/20/1:	2 to 08/26/12	1x	<b>W</b>				
	WAVY			W	08/22/12	:30	11:32 AM	TVRNC081001H	\$200.00	)·	1
	*****			0.1:				/ 10 1 //	Ψ200.00		



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	Hampton Roads Show	11a-12p		to	•			•		
11	WAVY	Hampton Roads Show	11a-12p		to						
					2 to 08/26/12	1x	T				
	WAVY			Th	08/23/12	:30	11:28 AM	TVRNC081001H	\$200.00		1
12	WAVY	News 10 @ Noon	12p-1p		to						
					2 to 08/26/12	1x	M				
	WAVY			М	08/20/12	:30	12:54 PM	TVRNC081001H	\$300.00		1
13	WAVY	News 10 @ Noon	12p-1p		to						
					2 to 08/26/12	1x	- T				
	WAVY			Tu	08/21/12	:30	12:10 PM	RNTV081001H	\$300.00		1
14	WAVY	News 10 @ Noon	12p-1p		to						
					2 to 08/26/12	1x	W				
	WAVY			W	08/22/12	:30	12:11 PM	TVRNC081001H	\$300.00		1
15	WAVY	News 10 @ Noon	12p-1p		to						
					2 to 08/26/12	1x	T				
	WAVY			Th	08/23/12	:30	12:44 PM	TVRNC081001H	\$300.00		1
16	WAVY	News 10 @ Noon	12p-1p		to						
					2 to 08/26/12	1x	F				
	WAVY			F	08/24/12	:30	12:29 PM	RNTV081001H	\$300.00		1
17	WAVY	Days of Our Lives	1p-2p		to						
					2 to 08/26/12	1x	- T				<del></del>
	WAVY			Tu	08/21/12	:30	1:29 PM	TVRNC081001H	\$350.00		1
18	WAVY	Days of Our Lives	1p-2p		to		_				
	14/41/0/				2 to 08/26/12	1x	T		<b>***</b>		
	WAVY			Th	08/23/12	:30	1:59 PM	RNTV081001H	\$350.00		1
19	WAVY	News 10 @6p	6p-630p		to						
					2 to 08/26/12	1x	M				
	WAVY			М	08/20/12	:30	6:21 PM	TVRNC081001H	\$2,000.00		1



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	WAVY	News 10 @6p	6p-630p		to						•
		- -		08/20/1	12 to 08/26/12	1x	W				
	WAVY			W	08/22/12	:30	6:12 PM	RNTV081001H	\$2,000.00		1
21	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				08/13/1	12 to 08/19/12	1x	S-				
	WAVY			Sa	08/18/12	:30	6:12 PM	TVRNC081001H	\$500.00		1
22	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
		-		08/13/1	12 to 08/19/12	2x	S				
	WAVY			Su	08/19/12	:00			<del>\$500.00</del>		1
	WAVY			Su	08/19/12	:00			<del>\$500.00</del>	See MG 22.3	2
	WAVY	Tonight Show w/Leno	1134p-1237a	W	08/22/12	:30	12:09 AM	TVRNC081001H	\$500.00		3
	WAVY	WAVY News @ Sunrise	5a-6a	F	08/24/12	:30	5:27 AM	TVRNC081001H	\$500.00	MG for 22.1 08/19	4
23	WAVY	M-F 7-730p	7-730p		to						
					12 to 08/26/12	1x	- T				
	WAVY			Tu	08/21/12	:30	7:19 PM	TVRNC081001H	\$1,500.00		1
24	WAVY	Sa 7-8p	7p-8p		to						
					12 to 08/19/12	1x	S-				
	WAVY			Sa	08/18/12	:30	7:17 PM	RNTV081001H	\$300.00		1
25	WAVY	Monday 9-10p	9p-10p		to						
				08/20/1	12 to 08/26/12	2x	M				
	WAVY			М	08/20/12	:30	9:24 PM	RNTV081001H	\$1,600.00		1
	WAVY			M	08/20/12	:30	9:43 PM	TVRNC081001H	\$1,600.00		2
26	WAVY	M-F News 10 @11	11p-1130p		to						
				08/20/1	12 to 08/26/12	1x	F				
	WAVY			F	08/24/12	:30	11:31 PM	TVRNC081001H	\$2,000.00		1
27	WAVY	WAVY News 10 @11 Sun	11p-1130p		to						
				08/13/1	12 to 08/19/12	1x	S				
	WAVY			Su	08/19/12	:30	11:36 PM	TVRNC081001H	\$2,000.00		1
				Sports	ran over						



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WAVY	Tonight Show w/Leno	1134p-1237a		to				<u> </u>		
				08/20/1	2 to 08/26/12	2x	M				
	WAVY			М	08/20/12	:30	11:59 PM	TVRNC081001H	\$500.00		2
	WAVY			М	08/20/12	:30	12:11 AM	RNTV081001H	\$500.00		1
29	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					2 to 08/26/12	2x	- T				
	WAVY			Tu	08/21/12	:30	12:10 AM	RNTV081001H	\$500.00		2
	WAVY			Tu	08/21/12	:30	12:31 AM	TVRNC081001H	\$500.00		1
30	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					2 to 08/26/12	2x	W				
	WAVY			W	08/22/12	:30	11:46 PM	TVRNC081001H	\$500.00		2
	WAVY			W	08/22/12	:30	12:32 AM	RNTV081001H	\$500.00		1
31	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					2 to 08/26/12	2x	T				
	WAVY			Th	08/23/12	:30	11:46 PM	TVRNC081001H	\$500.00		2
	WAVY			Th	08/23/12	:30	12:07 AM	TVRNC081001H	\$500.00		1
32	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					2 to 08/26/12	2x	F				
	WAVY			F	08/24/12	:30	11:58 PM	TVRNC081001H	\$500.00		2
	WAVY			F	08/24/12	:30	12:32 AM	RNTV081001H	\$500.00		1
33	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
					2 to 08/26/12	1x	M		<b>.</b>		
	WAVY			М	08/20/12	:30	1:09 AM	TVRNC081001H	\$150.00		1
34	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
					2 to 08/26/12	1x	- T				
	WAVY			Tu	08/21/12	:30	1:30 AM	TVRNC081001H	\$150.00		1
35	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
					2 to 08/26/12	1x	W				
	WAVY			W	08/22/12	:30	1:11 AM	TVRNC081001H	\$150.00		1



Remit Address: Main: (757) 393-1010

Billing: (317) 923-8888

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		invoice #	
Advertiser	POL/RNC IE	Invoice Date	
Product	8/18-8/24 RNC IE	Invoice Month	
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Billing Type	Cash	Advertiser	
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	WAVY	Late Night w/Jimmy Fallor	1237a-136a	•	to		•		•	•	
				08/20/12 to 08/26/12		1x	T				
	WAVY			Th	08/23/12	:30	1:10 AM	RNTV081001H	\$150.00	)	1
37	WAVY	Late Night w/Jimmy Fallor	n 1237a-136a		to						
				08/20/	12 to 08/26/12	1x	F				
	WAVY			F	08/24/12	:30	1:23 AM	TVRNC081001H	\$150.00	)	1
38	WAVY	Su 1130p-12a	1130p-12a		to						
				08/13/	08/13/12 to 08/19/12		S				
	WAVY			Su	08/19/12	:00			<del>\$350.00</del>		1
	WAVY	Today Show 2	9a-10a	Th	08/23/12	:30	9:30 AM	RNTV081001H	\$350.00	MG for 38.1 08/19	2
39	WAVY	Hampton Roads Show	11a-12p		to						
				08/20/	08/20/12 to 08/26/12		F				
	WAVY			F	08/24/12	:30	11:52 AM	TVRNC081001H	\$200.00		1
			Aired Spots	47							

**Gross Total** \$28,500.00 Agency Commission \$4,275.00

**Payment Terms 30 Days Net Amount Due** \$24,225.00